

# Lula

## 2016 Anderson Valley Pinot Noir



### Winemaker Notes:

Located in the revered "Deep End" of the Anderson Valley, Lula Cellars is a boutique winery passionately crafting distinct wines of great pleasure from our Estate and select local vineyards. Blended in our classic Anderson Valley style from various blocks and clones. The wine displays classic varietal dark red berry fruit aromas, a generous palate with supple tannins leading to an elegant finish. This expressive, fruit forward Pinot Noir is delightful now through 2021.

### Vineyard:

The 2016 Anderson Valley Pinot Noir is the first vintage to feature grapes off our own property. This 15-acre vineyard is located in the "Deep End" of the famed Anderson Valley and was planted in 2013. This cool-marine influenced region is celebrated for producing world-class Pinot Noirs. The vineyard is planted on a gently sloping hillside adjacent to Highway 128 with a mix of quality Pommard and Dijon sourced clones. The vines are grown meticulously to produce high quality, rich, concentrated grapes.

### 2016 Harvest:

After some much needed winter rains, the 2016 growing year kicked off with a warm spring and transitioned to a classic long California summer. With balanced crop loads, the vines thrived to produce flavorful, deeply colored wines. Overall, a great vintage.

### Winemaking:

Our 2016 Anderson Valley Pinot Noir is a blend of a variety of superior Dijon clones. Made using classic burgundy winemaking techniques, the different clones were barrel aged separately for twelve months in French oak. Once the final blend was decided, the wine was returned to barrels for an additional six months to allow the clones/wines to marry together.

<b>Cases produced</b>	540	<b>Alcohol:</b>	14.5 %
<b>Bottling date:</b>	August 2017	<b>Total Acidity:</b>	6.0 g/L
<b>Suggested retail:</b>	\$36	<b>PH</b>	3.6

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### *About Lula Cellars:*

*Lula Cellars is a boutique winery located in the revered "Deep End" of the Anderson Valley, whose handcrafted wines attract the highest awards and devoted fans alike. Driven by a passion for the Anderson Valley and the Lula vineyard, Matt Parish assumed winemaking direction with the 2017 harvest. A highly regarded International winemaker, Matt leverages more than two decades of experience to create the perfect portfolio for Lula. While focused on deliciously complex Pinot Noirs, the portfolio includes beautifully balanced Whites, delicate Rosés, and elegant full-bodied Reds.*

2800 Guntly Rd ~ PO Box 145 ~ Philo, CA 95466 ~ 707.895.3737 ~ [www.lulacellars.com](http://www.lulacellars.com) ~ [info@lulacellars.com](mailto:info@lulacellars.com)